

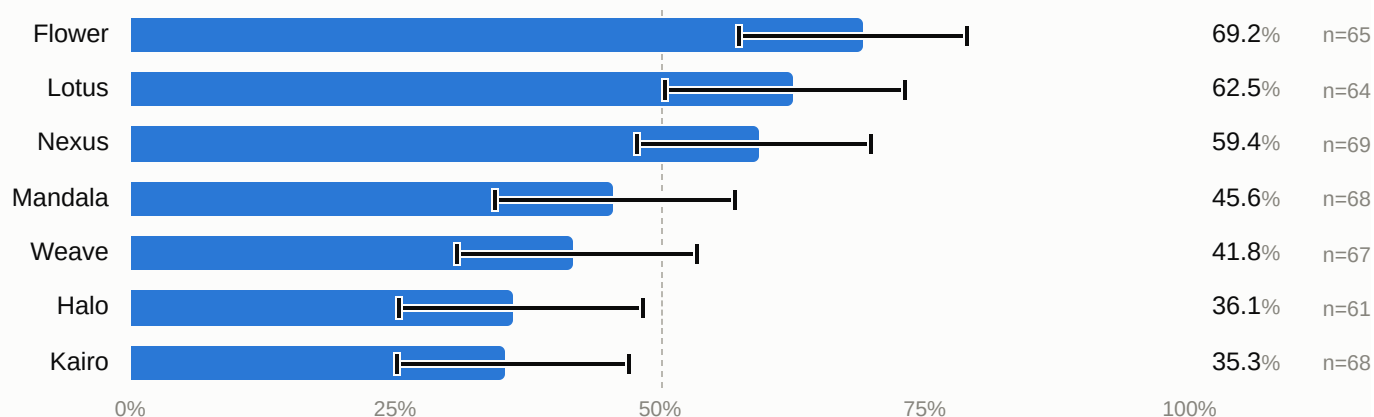
# Name survey — current results

Pairwise picks among seven candidate names, split by audience.

As of 7 August 2026 · 39 sessions · 406 picks · sources: Go forums (22), friends (6), linkedin (6), family (3), discord (2)

## Go players

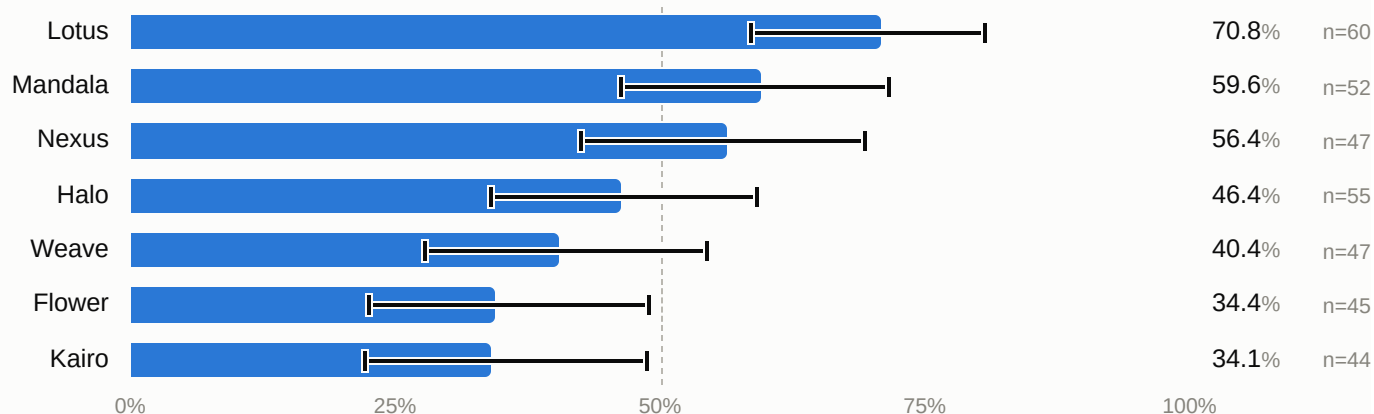
discord and Go forums keys · 24 sessions, 231 picks



Bar = share of matchups won, ties counted as a half. Whisker = 95% confidence interval. Dashed line at 50% marks an even split.

## Non-Go players

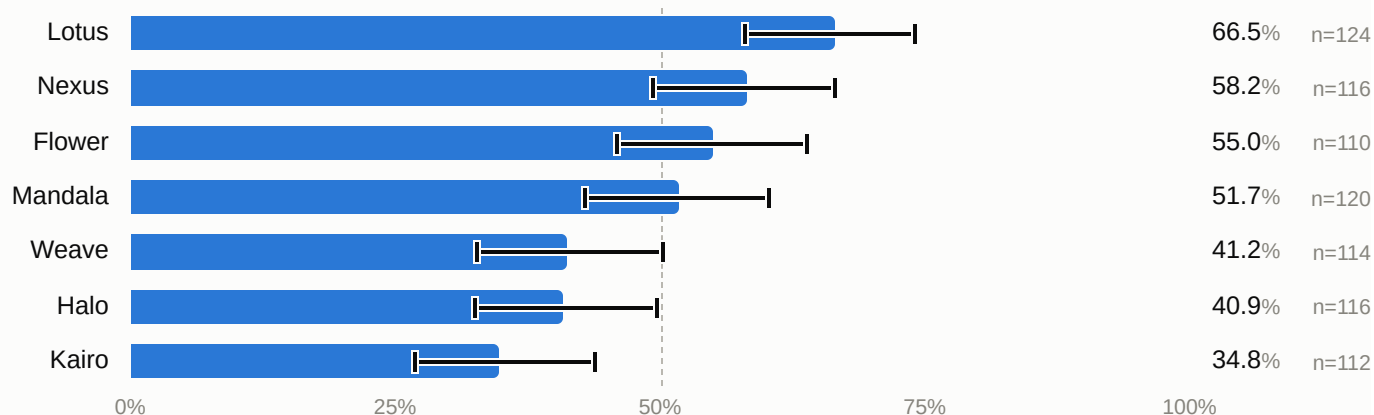
friends, family and linkedin keys · 15 sessions, 175 picks



Bar = share of matchups won, ties counted as a half. Whisker = 95% confidence interval. Dashed line at 50% marks an even split.

## Combined

all sources · 39 sessions, 406 picks



Bar = share of matchups won, ties counted as a half. Whisker = 95% confidence interval. Dashed line at 50% marks an even split.

## Rank by audience

| Name          | Combined | Go players | Non-Go   | Shift     |
|---------------|----------|------------|----------|-----------|
| Lotus         | 1        | 2          | 1        | -1        |
| Nexus         | 2        | 3          | 3        | 0         |
| <b>Flower</b> | <b>3</b> | <b>1</b>   | <b>6</b> | <b>+5</b> |
| Mandala       | 4        | 4          | 2        | -2        |
| Weave         | 5        | 5          | 5        | 0         |
| Halo          | 6        | 6          | 4        | -2        |
| Kairo         | 7        | 7          | 7        | 0         |

Shift = Non-Go rank minus Go rank. A positive number means the name ranks lower with non-Go players; bold marks a swing of three places or more.

**Confidence.** No head-to-head matchup among the top four names reaches statistical significance; the closest are Lotus over Flower and Nexus over Mandala, both at  $p=0.077$  (two-sided sign test). The data does clearly separate the leading four names from Weave, Halo and Kairo, but it does not resolve the order within that leading four.

**Audience split.** Flower is the strongest name among Go players (69.2%) and the second weakest among non-Go players (34.4%). The two confidence intervals do not overlap, making this the one clearly real difference between the audiences.

**Coverage gaps.** The survey keys users and substack have no sessions at all. The non-Go sample is drawn entirely from personal contacts, so it reflects a friendly network rather than a general audience.